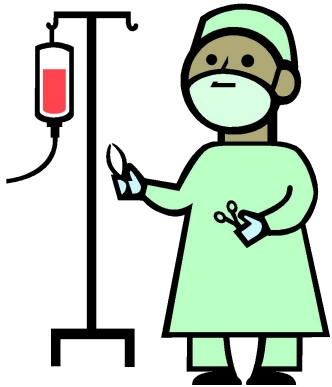


# Career Exploration



# Why is it important to start thinking about careers in middle school?

The average full time employee spends a lot of time at work...

- 7.5 - 8 hours per day
- 35-40 hours per week
- 50 weeks per year (which means only 2 weeks of vacation)
- Over 90,000 hours in a life time
- Surveys indicate that between 20-45 % of people enjoy their job.

**It is important to find a career that you enjoy  
and find interesting!**



# Career Exploration involves personal exploration of:

- Interests
- Personality
  - Skills
  - Values

# What is IMPORTANT to YOU?

- People
- Education
- Being active
- Leadership
- Competition
- Adventure / Trying new things
- Contributing to society
- Money
- Creativity
- Family
- Fun



# How will you prepare for 21<sup>st</sup> Century Careers?



# Career Clusters

Q. ***What is a career cluster?***

A. A career cluster is a group of occupations and industries that require a similar knowledge base or skillset.

Example:

**Cluster** –Health Sciences

**Jobs** – Doctor, Pharmacist,  
X-ray Technician



# The Career Clusters

---



[Agriculture, Food and Natural Resources](#)



[Arts, Audio/Video Technology and Communications](#)



[Education and Training](#)



[Government and Public Administration](#)



[Hospitality and Tourism](#)



[Information Technology](#)



[Manufacturing](#)



[Science, Technology, Engineering and Mathematics](#)



[Architecture and Construction](#)



[Business Management and Administration](#)



[Finance](#)



[Health Science](#)



[Human Services](#)



[Law, Public Safety, Corrections and Security](#)



[Marketing](#)



[Transportation, Distribution and Logistics](#)

# Cluster Finder

Let's Explore!





- Go to MMS webpage and click student tab
- Click on Naviance
- Username/Email: **MMS login**
- Password: **MMS login plus zeros until 6 digits**
- Click the “Careers” tab, then “Cluster Finder”



search for careers:

Go

MORE SEARCH OPTIONS >>

## cluster finder :: identify a top career cluster

⇒ You have not yet started the survey. Click "let's begin" below...

### explore careers

> [favorite careers & clusters](#)

> [explore careers & clusters](#)

### what are my interests?

> [cluster finder](#)

> [career key](#)

1. start

2. activities

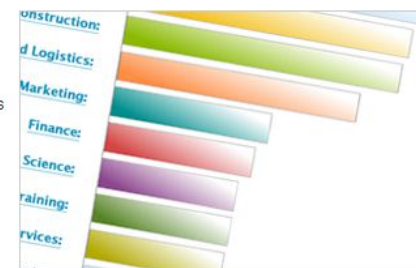
3. personal qualities

4. school subjects

5. results

Find career clusters that match your interests and personal qualities.

The Cluster Finder will help you learn what career clusters may be a good match for you based on activities that interest you, personal qualities that you have and subjects that you enjoy studying in school.



#### Activities

Select activities you enjoy doing now and would like to do in the future.



#### School Subjects

Select subjects you enjoy studying in school.



#### Personal Qualities

Select personal qualities that best describe you.



#### Results

We'll show you list of the top clusters that are likely to be a good match.

click the button to get started!



[let's begin](#)

## School Subjects Checklist *page 1 of 2*

Choose a few of the school subjects that you enjoy most.



☐ Math

☐ Life Sciences

☐ Earth Sciences

☐ Chemistry

☐ Agriculture

☐ Drafting

☐ Physical Sciences

☐ Construction Trades

☐ Electrical Trades/Heat, Air Conditioning and Refrigeration/Technology Education



☐ Art/Graphic design



☐ Music

☐ Speech and Drama

☐ Journalism/Literature

☐ Audiovisual Technologies

☐ Computer Applications/Business and Information Technology

☐ Accounting

☐ English

☐ Economics



☐ Language Arts



☐ Social Studies



☐ Science

☐ Psychology

☐ Banking/Financial Services

☐ Business Law

☐ Government

☐ History



☐ Foreign Language

☐ Biological Sciences

☐ Occupational Health classes

☐ Language Arts/Speech

☐ Social Sciences

☐ Marketing

☐ Food Services

☐ Psychology/Sociology

☐ Family and Consumer Sciences

☐ Finance

☐ Computer Tech/Applications

☐ Communications

☐ Graphic Design

☐ Government/History

# Results

cluster finder :: results

1. start

2. activities


3. personal qualities

4. school subjects


5. results

Your top cluster(s)

[Hospitality and Tourism](#)

 Add this cluster to your list

[Manufacturing](#)

 Add this cluster to your list

[Transportation, Distribution and Logistics](#)

 Add this cluster to your list

[show all](#)

# What's this cluster all about?

The screenshot shows the 'explore career clusters' website interface. At the top, there are navigation tabs: 'colleges', 'careers', 'about me', and 'my planner'. Below these, there is a search bar with the text 'search for careers:' and a 'Go' button. To the right of the search bar is a dropdown menu labeled 'Choose another cluster or pathway: -- select --'. On the left side, there is a section titled 'explore careers' with links for 'favorite careers & clusters' and 'explore careers & clusters'. Below this is a section titled 'what are my interests?' with links for 'cluster finder' and 'career key'. The main content area features the 'Hospitality and Tourism' cluster title, a button to 'Add this cluster to your list' (circled in red), and a list of sub-clusters: 'Lodging', 'Recreation, Amusements and Attractions', 'Restaurants and Food/Beverage Services', and 'Travel and Tourism', each with an '+ ADD' button. To the right of the sub-clusters is a tabbed interface with tabs for 'Overview', 'Credentials', 'Related Careers', 'Related Majors', and 'Plan of Study'. The 'Overview' tab is selected, showing a detailed description of the Hospitality and Tourism cluster, including its educational requirements and career opportunities.

colleges careers about me my planner

search for careers:  Go

MORE SEARCH OPTIONS >> Choose another cluster or pathway: -- select --

explore career clusters:

explore careers

- favorite careers & clusters
- explore careers & clusters

what are my interests?

- cluster finder
- career key

**Hospitality and Tourism**

+ Add this cluster to your list

Hospitality and Tourism + ADD

Lodging + ADD

Recreation, Amusements and Attractions + ADD

Restaurants and Food/Beverage Services + ADD

Travel and Tourism + ADD

Overview Credentials Related Careers Related Majors Plan of Study

**Overview**

There are thousands of challenging educational and training opportunities within the high-skilled world of Hospitality and Tourism. Learners need a solid background in math, science and technical skills. Education and training can be obtained in high schools, technical colleges, two-year community colleges, four-year colleges, apprenticeship programs and career technical schools/institutes.

Along the way, career guidance professionals assist learners in assessing their educational goals, interests, abilities and skills to facilitate a good match to the cluster's many pathway options. Learners participate in relevant educational opportunities framed in the context of the cluster. They gain knowledge and skills through coordinated workplace learning experiences such as site visits, job shadowing and internships. If they choose, they may achieve valuable skill certifications that lead to employment. Colleges and universities offer advanced degrees and industry certifications that prepare learners for professional and technical careers.

The Hospitality and Tourism Cluster prepares learners for careers in the management, marketing and operations of restaurants and other food services, lodging, attractions, recreational events and travel-related services. Hospitality operations are located in communities throughout the world.

home colleges careers about me my planner

search for careers:

 Go

MORE SEARCH OPTIONS &gt;&gt;

explore careers

[favorite careers & clusters](#)[explore careers & clusters](#)

what are my interests?

[cluster finder](#)  
[career key](#)

## cluster finder :: results

1. s

Your top

[Hospitality](#)[Manufacturing](#)[Transportation](#)[show all](#)

Your rank

Careers - Mozilla Firefox

Naviance, Inc. (US) https://connection.naviance.com/family-connection/careers/career-cluster/detail/id/9/popup/yes/#

Maximize

## Hospitality and Tourism &gt; Travel and Tourism

Add this pathway to your list

Hospitality and Tourism

+ ADD

Lodging

+ ADD

Recreation, Amusements and Attractions

+ ADD

Restaurants and Food/Beverage Services

+ ADD

Travel and Tourism

+ ADD

Overview

Credentials

Related Careers

Related Majors

Plan of Study

## Career

[Food Service Managers](#)[Lodging Managers](#)[Managers, All Other](#)[Reservation and Transportation Ticket Agents and Travel Clerks](#)[Tour Guides and Escorts](#)[Travel Agents](#)>>> [Overview](#)>>> [Credentials](#)>>> [Related Majors](#)>>> [Plan of Study](#)



# Overview



Search for careers:

[Explore Careers :: Travel Agents](#)

[add to my list](#)

SEE SEARCH OPTIONS >>

[Overview](#) [Knowledge & Skills](#) [Tasks & Activities](#) [Wages](#)

## Job Description

- Plan and sell transportation and accommodations for travel agency customers. Determine destination, modes of transportation, travel dates, costs, and accommodations required. May also describe, plan, and arrange itineraries and sell tour packages. May assist in resolving clients' travel problems.

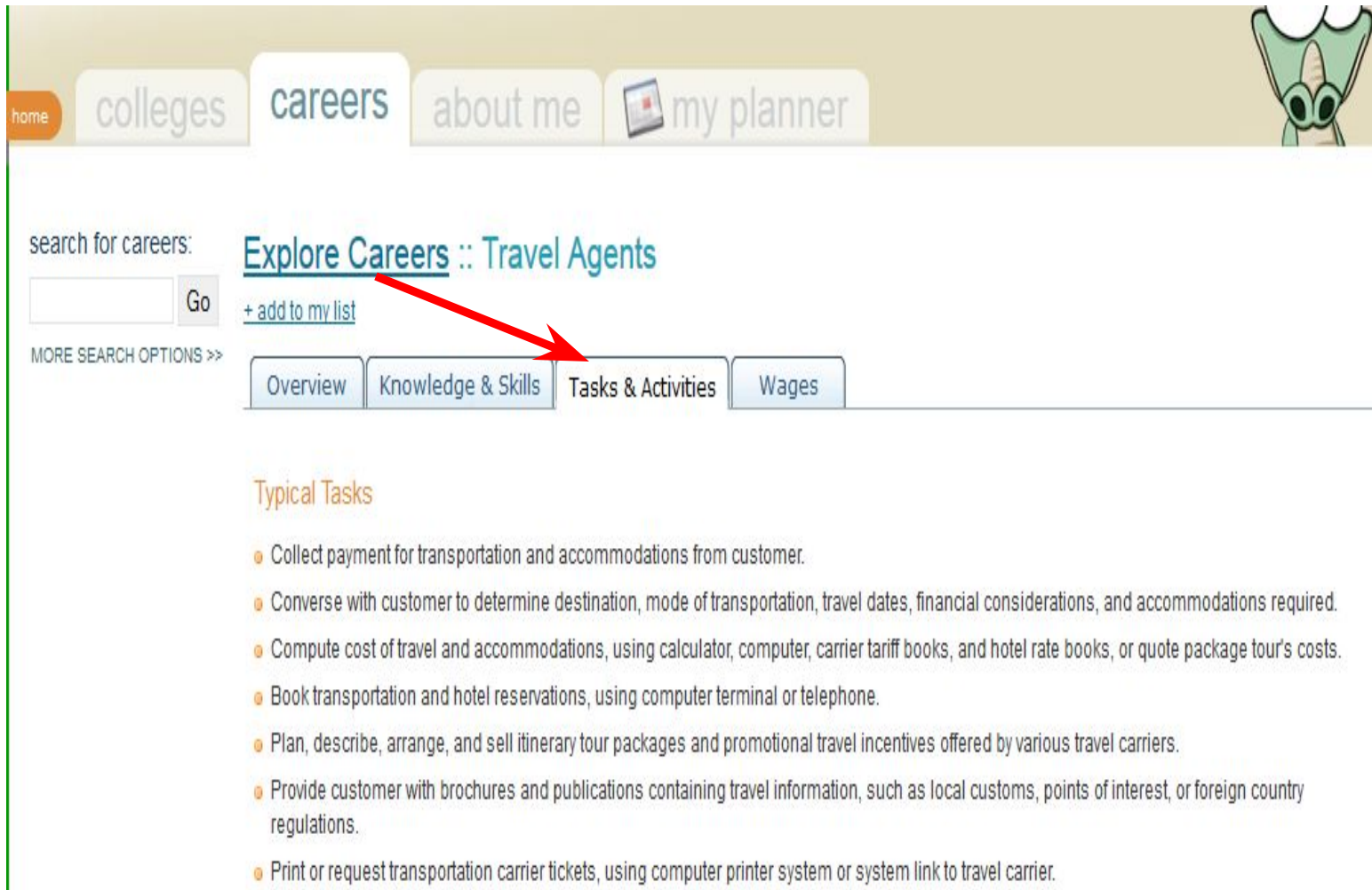
## Interests

- **Holland Interest Code: ECS**
- **Enterprising**  
Enterprising occupations frequently involve starting up and carrying out projects. These occupations can involve leading people and making many decisions. Sometimes they require risk taking and often deal with business.
- **Conventional**  
Conventional occupations frequently involve following set procedures and routines. These occupations can include working with data and details more than with ideas. Usually there is a clear line of authority to follow.
- **Social**  
Social occupations frequently involve working with, communicating with, and teaching people. These occupations often involve helping or providing service to others.

## Related Occupations

- [Cargo and Freight Agents](#)
- [Couriers and Messengers](#)
- [Dispatchers, Except Police, Fire, and Ambulance](#)
- [Flight Attendants](#)
- [Reservation and Transportation Ticket Agents and Travel Clerks](#)
- [Tour Guides and Escorts](#)
- [Travel Guides](#)

# Tasks & Activities



The screenshot shows a website interface for exploring careers. At the top, there is a navigation bar with links: home, colleges, careers, about me, and my planner. A cartoon character is visible in the top right corner. Below the navigation bar, there is a search section for careers. A red arrow points from the search results link to the 'Tasks & Activities' tab.

home colleges careers about me my planner

search for careers: [Explore Careers :: Travel Agents](#)

Go

[+ add to my list](#)

MORE SEARCH OPTIONS >>



Overview Knowledge & Skills **Tasks & Activities** Wages

### Typical Tasks

- Collect payment for transportation and accommodations from customer.
- Converse with customer to determine destination, mode of transportation, travel dates, financial considerations, and accommodations required.
- Compute cost of travel and accommodations, using calculator, computer, carrier tariff books, and hotel rate books, or quote package tour's costs.
- Book transportation and hotel reservations, using computer terminal or telephone.
- Plan, describe, arrange, and sell itinerary tour packages and promotional travel incentives offered by various travel carriers.
- Provide customer with brochures and publications containing travel information, such as local customs, points of interest, or foreign country regulations.
- Print or request transportation carrier tickets, using computer printer system or system link to travel carrier.



# \$ Wages \$

[colleges](#) [careers](#) [about me](#)  [my planner](#) 

Search for careers:  
   
[+ add to my list](#)

[Explore Careers :: Travel Agents](#)  
[+ add to my list](#)

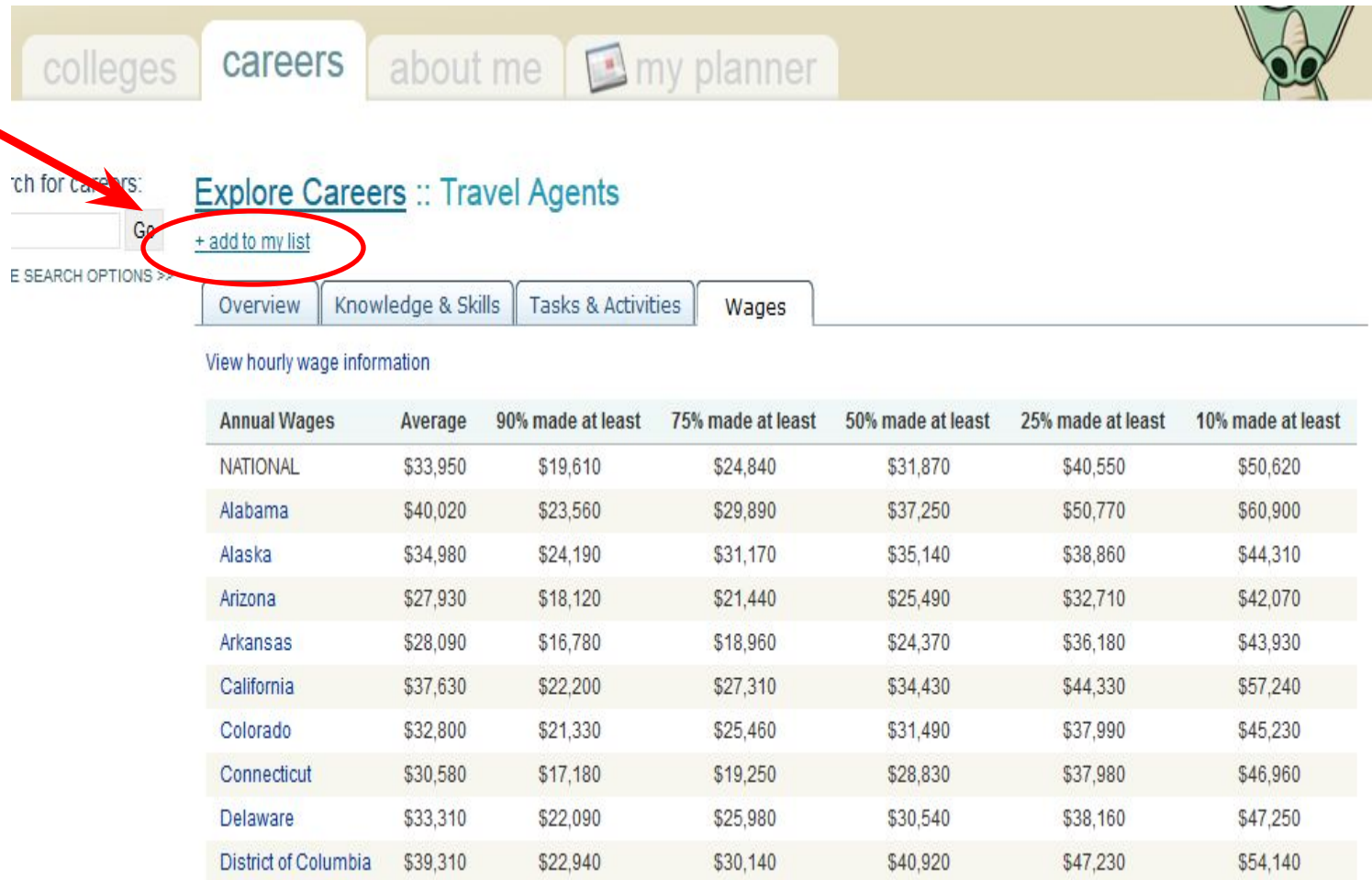
[E SEARCH OPTIONS >>](#)

[Overview](#) [Knowledge & Skills](#) [Tasks & Activities](#) [Wages](#)

View hourly wage information

Annual Wages	Average	90% made at least	75% made at least	50% made at least	25% made at least	10% made at least
NATIONAL	\$33,950	\$19,610	\$24,840	\$31,870	\$40,550	\$50,620
Alabama	\$40,020	\$23,560	\$29,890	\$37,250	\$50,770	\$60,900
Alaska	\$34,980	\$24,190	\$31,170	\$35,140	\$38,860	\$44,310
Arizona	\$27,930	\$18,120	\$21,440	\$25,490	\$32,710	\$42,070
Arkansas	\$28,090	\$16,780	\$18,960	\$24,370	\$36,180	\$43,930
California	\$37,630	\$22,200	\$27,310	\$34,430	\$44,330	\$57,240
Colorado	\$32,800	\$21,330	\$25,460	\$31,490	\$37,990	\$45,230
Connecticut	\$30,580	\$17,180	\$19,250	\$28,830	\$37,980	\$46,960
Delaware	\$33,310	\$22,090	\$25,980	\$30,540	\$38,160	\$47,250
District of Columbia	\$39,310	\$22,940	\$30,140	\$40,920	\$47,230	\$54,140

# How to Save a Career



The screenshot shows a website interface with a navigation bar at the top containing tabs for 'colleges', 'careers', 'about me', and 'my planner'. A red arrow points to the 'careers' tab. Below the navigation bar, there is a search bar with the text 'Search for careers:' and a 'Go' button. To the right of the search bar, the text 'Explore Careers :: Travel Agents' is displayed. Below this, there is a link '+ add to my list' which is circled in red. Below the link, there are four tabs: 'Overview', 'Knowledge & Skills', 'Tasks & Activities', and 'Wages'. The 'Wages' tab is selected. Below the tabs, there is a link 'View hourly wage information'. Below this link, there is a table showing annual wages for travel agents by state and nationally.

Annual Wages	Average	90% made at least	75% made at least	50% made at least	25% made at least	10% made at least
NATIONAL	\$33,950	\$19,610	\$24,840	\$31,870	\$40,550	\$50,620
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District of Columbia	\$39,310	\$22,940	\$30,140	\$40,920	\$47,230	\$54,140

# Explore Careers & Clusters

- **REMEMBER TO:**

Save *at least one* cluster!

Save *at least three* careers!

Print your favorites!

